

Domino's Pizza
[REDACTED]
[REDACTED]

October 26, 2017

FOR IMMEDIATE RELEASE

Contact: Jenny Fouracre
Domino's Pizza
Director of Public Relations and
Community Giving
[REDACTED]
jenny.fouracre@dominos.com

[REDACTED]
[REDACTED]
[REDACTED]
long.grace@ballard.k12.ia.us

DOMINO'S SHOWS SUPPORT FOR AGRICULTURE WITH COMMITMENT TO FFA

INDIANAPOLIS -- A little over a year ago, Domino's Pizza made a commitment to the National FFA Organization to show their support for agriculture and help influence agricultural leaders of tomorrow. Over the course of five years, Domino's will donate \$1 million to fund various FFA members, events and programs.

Domino's already has a strong presence in the communities the company is located in. Embracing the community is one of the company's core values, and its employees strive to make a difference both locally and nationally. Domino's also firmly believes in supporting agriculturalists and has pledged to do this no matter what issues or controversies arise.

"We stand behind farmers. I don't know how a food company couldn't," says Director of Public Relations and Community Giving at Domino's, Jenny Fouracre. "We couldn't do what we do best – make pizza – if it weren't for farmers."

Taking these values into account, a partnership with an agriculture group seemed like second nature. Fouracre did some research and decided FFA was the ideal group to receive this contribution.

-- MORE --

“We want to do something other than say we support the farming community, we want to make a commitment to an organization that is making a difference,” says Tim McIntyre, Domino’s executive vice president of communication and investor relations. “A commitment to FFA is a commitment to supporting the future of agriculture.”

The program was first announced at the 89th National FFA Convention and Expo in October of 2016. Throughout the first year of the program’s existence, it has funded agriculture literacy and advocacy programs, collegiate scholarships and grants for supervised agricultural experience programs, among other opportunities.

Founded in 1966, Domino’s Pizza has over 260,000 employees and delivers more than 1.5 million pizzas each day. What started in a small Michigan town has become a worldwide corporation with over 14,200 stores in more than 85 countries. Domino’s believes in embracing the community, promoting opportunity and being uncommonly honest with their customers, all to help produce a high-quality product.

-- ### --